

Peter Thomas

Award-winning Business Intelligence and Cultural Transformation Expert

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LinkedIn recommendations for Peter Thomas

Founder at peterjamesthomas.com (8 recommendations)

“Peter is one of the most talented and insightful writers that I have ever come across. He is instinctive and uncanny in his ability to weave into his writings just the right metaphor at the right time. This helps his readers understand the difficult material and complicated analysis that he attempts to simplify. He positions his facts and observations very well and delivers a balanced viewpoint. I have often gone back and read some of his posts again looking for examples of how I could make my own writing better.”

[George Tomko](#), *Executive Consultant & Founder, Tomko Tek, LLC*

“Peter is an accomplished BI blogger. He writes from experience with clarity, often using metaphors to make it easier for the reader to understand the points that he is making and to link business and technology. Peter’s blog is well respected in the blogosphere and on Twitter.”

[Sarah Burnett](#), *Senior Research Analyst, Butler Group*

“Peter is a communicator of high quality and standards. As I launched my own blog I looked around for examples of well-written, timely work - and his was one of the first voices I heard that was speaking clearly and cogently. He also showed the way to leveraging Twitter as a feeder for readers to find his work.”

[Merv Adrian](#), *IT Market Strategy, Principal, IT Market Strategy*

“I consider Peter to be one of the brightest around in the field of Business Intelligence. The articles on peterjamesthomas.com are well written, thought provoking, and meticulous. Peter's view of BI goes well beyond the tools and encompasses the entire business system - as it should. His insight into IT/System issues has proven extremely helpful on several occasions. Excellent work.”

[Glenn Whitfield](#), *Director of Process Improvement Services, Dean Dorton Ford*

“I hold Peter as an authority on BI. I found his insights into the subtleties of the realm well thought through and always away from the ordinary. You should talk to Peter if you are doing anything in the BI space.”

[Ilya Bogorad](#), *Principal, Bizvortex Consulting Group Inc*

“Peter has consistently demonstrated that he is one of the most progressive and innovative thought-leaders in the field of business intelligence and modern information management. He has a unique viewpoint, gained from battle-hardened experience that means his insights and expertise consistently shine through. A great asset to the profession.”

[Dylan Jones](#) editor@dataqualitypro.com, *Founder/Community Manager, Data Quality Pro*

“As a co member of several international networking groups, I have found Peter's insights invaluable, practical and innovative, with an incisive edge. Peter has a "spot-on", eloquent and up to date grasp of what's happening in the markets of today and I value his opinions.”

[Diane McWade](#), *Owner, Evolution Network Ltd*



Financial Sector Technology
“Best Use of IT in Insurance”
March 2005



Cognos UK
“Best Enterprise BI Implementation”
October 2006

“Peter facilitated a recent IT Director Forum for Chase Zander. It was the first IT Director Forum that we have hosted and Peter was involved heavily in the preparation and research prior to the event. The effort and support Peter provided was fantastic and went a long way in making the event the success that it was. It is always refreshing to work with people that are enthused by the themes of our events and Peter has certainly aided my learning and understanding of Business-IT alignment. It would be a pleasure to work with Peter again and hope to see him at our future forums.”

Emily Doe, Business Support Manager, Chase Zander

Head of International Business Intelligence at Chubb Insurance (7 recommendations)

“I have had the great pleasure of working directly with Peter over the past 6 years. During this time I have found Peter’s intellect and strategic thinking to be invaluable not only to me personally, but to the entire organization. Peter constantly brings his in depth knowledge of the business as well as IT to any project he gets involved in and is able to articulate his vision of how to deliver value to the business in a way that gets their support and sponsorship. Peter has presented at numerous IT conferences and has been interviewed for many technical and business publications making him a great ambassador for the company as well as vendors whom he has worked with. During the time I have worked with Peter I used him as a sounding board as well as having taken counsel and guidance from him and found his insight to be extremely helpful to me in fulfilling role to the company. I believe whatever projects Peter gets involved in have an extremely high probability of being successful.”

Rick Gray, Senior Vice President and International CIO, Chubb Insurance

“I have know and worked with Peter for 11 years. From a business perspective Peter is visionary and insightful. Despite working in a senior IT Management role, Peter developed a body of expertise that placed him in a unique position of value to the organisation. There are few - if any - individuals that have Peter's depth and breadth of knowledge relative to the complex set of Information that underpins the operation of a global insurance company. Many organisations struggle with multiple disparate data across a myriad of legacy and modern systems. However, this is not the core issue. Whilst understanding how to motivate an IT team towards solving these problems, Peter's key strength is his vision in understanding how to translate that data into information that will resonate with senior executives, business unit managers, underwriters and actuaries. "Business Intelligence" is to frequently touted as something of a silver bullet by the technology vendor community. In my experience, very few organisations have truly understood the essence what this is capable of if envisioned correctly. Peter's insight, leadership and execution ability have meant that Chubb will genuinely reap the rewards of his endeavours for years to come.”

Ian Cook, CIO & Senior Vice President Asia Pacific, Chubb & Son

“In my capacity as Strategic Sales & Marketing Manager for Chubbs European operations, I have worked directly with Peter for the better part of the latter 4 years, and has been a "customer" of Chubbs MI during the previous 4 years in my capacity as country manager. Under Peter visionary management Chubb Europe has build MI which is second to none. Both from having worked for other Insurers and from feedback from brokers when we show them our (Sales) MI, we know that our MI is industry leading enabling us to manage both underwriting profitability and sales with extraordinary MI. In my job as European Head of Sales Peter, I worked close with Peter and his team in sponsoring and business designing the Sales Portfolio of MI during 2005 - 2008. Peter was a visionary, structured, self starting and very committed partner in driving this development and role out of the tools. He has a liberating 360 degree angle on IT - not IT for IT people, but IT for users - and has delivered on our joint projects. When writing the above I note, that Peter and I have also had the normal disagreements and heated debates normally seen between senior managers tackling multiple priorities in a changing internal environment. I "liked" to disagree with Peter whom are able to handle constructive criticism and disagreement, and still push on without hesitation once compromise is achieved. I give him my warmest recommendations.”

Jan Auerbach, VP, Zone Manager Sales, Marketing & Strategic Development, Chubb Insurance

“Peter is a great example of a superb advocate not only for the organisation he works for but also the vendors he believes have supported him and his organisation. Peter’s media skills are second to none as well as his keynote presentation skills. His articulate, content relevant and professional presentations/press interviews resulted in two major industry awards which were the icing on the cake following a very impressive amount of positive press coverage over the years I had the pleasure to work with Peter as a valued client. I cannot recommend Peter highly enough. A shining example of how a Client/Vendor Partnership should work.”

Sally Hanson, Regional Marketing Director, UK, Middle East and South Africa, Cognos

“Throughout my time working with Peter he has given leadership, shown strategic vision, and demonstrated time and again a commitment to delivery. He envisioned and delivered the EMIR data warehouse and business intelligence tool to support all aspects of Chubb's corporate and personal insurance business architecture. This project has been a success by any criteria, winning industry awards and accolades from business people both from within and outside Chubb. As a line manager, Peter has always sought my opinions and given me the encouragement and autonomy to recruit and inspire a talented and professional team of professionals to build and deliver a state-of-art BI system. He has a collaborative and inclusive management style with clear communication skills, and this has brought him success in managing large, technically complex, business-transforming, multi-national projects.”

Martin Wakefield, Management Information Manager, Chubb Insurance Company of Europe

“Having worked for Peter on several IT projects, I have absolutely no hesitation in saying that he is one of the most highly professional people I have ever come into contact with. He is an incredibly motivational and inspiring leader and leads by example at all times. I would have no hesitation in recommending Peter - he has been nothing but a positive role model for me during the 5 years I have worked for him.”

Chris Hayes, Systems Trainer, Chubb Insurance Company of Europe

“Peter is a rare breed of person, a world-class communicator. Like a footballer who has time on the ball, he creates his own space by listening to you and then creates space for you to think and respond in a collaborative and creative discussion. At Chubb he was my manager’s manager who always had time for me. I found that his quietly confident, respectful manner was both motivating and empowering. That he has won industry awards is well-documented and I therefore took the opportunity to review EMIR as a part of my own career realignment process. The EMIR Team could not have been more helpful or professional. The Manager gave me a manual and also access to a test copy of the EMIR system. He assigned a member of his staff to show me how to navigate the system, run reports, slice and dice, drill down to source data, and so on. I was ‘blown away’ by the system and by the commitment of the people managing it. I also spoke privately to some European end users and they had nothing but praise for the EMIR system as a part of their decision-making toolset. This is Peter’s legacy.”

Paul Taylor, PeopleSoft Technical Support Analyst, Chubb Insurance Company of Europe

Head Enterprise IT at Chubb Insurance Company of Europe (8 recommendations)

“Peter was instrumental in helping to design and implement a major European wide desktop based underwriting and product management system. Peter also provided technical training to field staff throughout the project. He is very easy to work with, very intuitive and an excellent communicator. The project was very successful due in large part to Peter's involvement.” *December 22, 2008*

Tom Warden, Senior Vice President & Managing Director, Chubb Insurance

“Had the pleasure to work with Peter particularly when we developed our Management Information System. He understands 'customer' needs and is a forward thinking person. Good listener and team player focused on delivering results.”

Thierry Daucourt, Senior Vice President and Regional Manager, Chubb Insurance Company of Europe

“Peter was great to work with. He quickly understood the nature of our project and was able to inject real value and insights on our research immediately. More specifically, Peter was very adept at understanding the bridge between IT and business and explaining those intricacies in our project. He was also very insightful on how to better manage information as an enterprise. Notwithstanding his technical knowledge, Peter was also a pleasure to work with for our entire team.”

[Pil Chung](#), *Principal, Deloitte*

“I worked with Peter when he headed the strategic Management Information Project for Chubb Europe. I marvelled how he managed to rally full political support for a project which was immensely tricky, complex, far-reaching. He excelled in internal "demand management" and succeeded in keeping everyone focussed in a project which lasted for several years. When I left, I had already seen the first results mainly centred on Underwriting and Claims and considered them really groundbreaking. Finally figures could speak and deliver.”

[Marc Tillet](#), *AVP Operations and Finance Manager, Chubb Insurance Company of Europe*

“I worked with Peter for a number of years on a very complex project that Peter headed up. I found Peter to be professional, always happy to listen to suggestions or ideas and very easy to approach. He was always fully supportive and saw great value in engaging with companies and personnel that were key to the success of the project. I would welcome the opportunity to work with Peter again.”

[Jane Sinclair](#), *Managing Director, Contrast Training*

“Peter was the Project Director for the various PeopleSoft projects that I was involved with at Chubb Insurance. He successfully organised the internal acceptance of the need for the projects and the budgets for them. The projects were successful thanks to Peter's involvement and "buy-in" to ensure their success. Peter is a pleasure to work for and can be trusted to perform well in any IT management position.” *November 10, 2008*

[Steve Hodgson](#), *Project Manager, Chubb Insurance Company of Europe*

“I have never had the pleasure of working with a customer who is so willing and proficient at taking calls from the press. Peter has been an absolute joy to work with when you get that 'last minute request' from a journalist who needs to speak to a customer ASAP He is always willing to help and the press find him interesting and knowledgeable.”

[Paz Macdonald](#), *GB, Middle East and PR Marketing Manager, Cognos*

“Working with Peter whilst at Cognos, I found him to be amongst the most diligent and professional customers I have had. Knows the issues and how to resolve them. Always professional and friendly. Difficult to recommend him more highly.”

[Sean Linehan](#), *Information Management Sales Specialist, IBM UK Limited*

Head of Development and Product Strategy at Cedardata (3 recommendations)

“I worked with Peter for several years and can unreservedly provide a strong recommendation. Our success in Sales was dependent upon Peter's ability successfully to manage Development and deliver product on time and to high standards of quality. This he and his group consistently did, leading to significant new business successes for our company, and considerable pain for our primary competition as we stripped away their core marketplace. Without Peter's management skills and his team's execution this could never have happened.”

[Nicolo Nisbett](#), *Director Business Development, Cedardata*

"I worked with Peter the whole time he was at Cedardata between September 1988 and September 1996. During that time Peter held a number of different roles, progressing rapidly through the organisation from Analyst Programmer to Assistant to the MD and Senior Project Manager. Peter was extremely able in both his technical and management capabilities. He was always professional, technically excellent and superbly organised, and not surprisingly has enjoyed a highly successful career, both at Cedardata and afterwards."

Gillian Farrell, Head of Quality and Product Release, CedarOpenAccounts

"Peter was my manager early in my career and was always supportive, dedicated and inspirational. He has a strong focus on quality solutions, but also gets them delivered. It would be a pleasure to work for or with Peter again."

Graeme Boag, Analyst Programmer, CedarOpenAccounts

Peter has also been interviewed by, or had articles published in, the following journals / web-sites:

AccountancyAge



ComputerWeekly

COMPUTERWORLDUK

computing

CONSPECTUS
THE IT REPORT FOR DIRECTORS AND DECISION MAKERS

eWEEK
THE ENTERPRISE NEWSWEEKLY

FINANCIAL
WORLD

InformationAge
News, analysis & insight for IT & business leaders

INSURANCE &
TECHNOLOGY

ITBUSINESSEDGE



SmartData Collective
The Data-Driven Enterprise Community

socialmediatoday
The Web's Best Thinkers on Social Media and Web 2.0